MetricsExchange

Proposed Concepts and Features

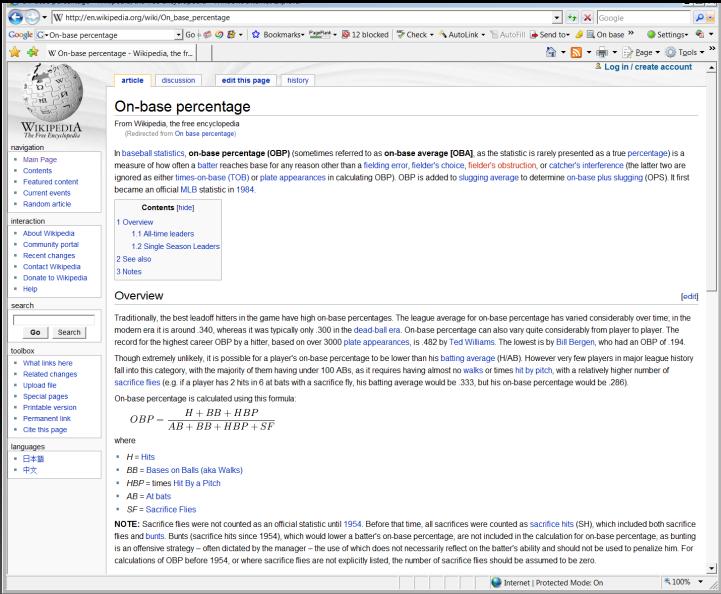
MetricsExchange

- Background
- Concept
- Ecosystem
- Features & Futures
- Technology
- Organization
- Licensing Model
- Roadmap

Background

- The Industry
 - Measuring security is an unmet need
 - Analytics are a competitive advantage
 - Free, open knowledge networks are proven:
 - Wikipedia for general unstructured content
 - WebMD for specialized expertise
 - ePinions for product reviews
 - SourceForge and Eclipse.org for open software
- E. A. Nichols, Ph.D.
 - Serial entrepreneur: applied quantitative models
 - Most recently: IT governance & metrics

Metrics Meets Knowledge Network



Concept

- Framework for exchange of <u>structured</u> and <u>unstructured</u> information about metrics
- Connecting
 - <u>People</u>: metricians, practitioners, regulators, analysts
 - <u>Information</u>: networks, systems, applications, storage, best practices, standards, regulations
 - Analytics: operations, management, executives
- Use MetricsExchange for

Uploading Organizing

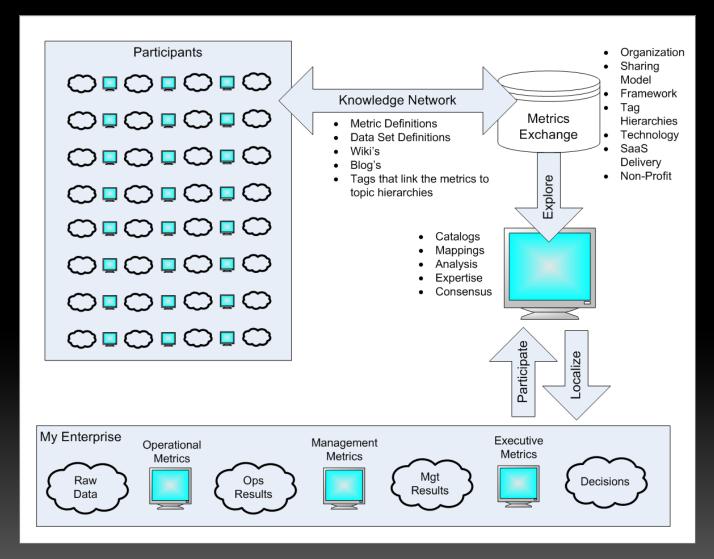
Sharing Commenting

Connecting Driving Consensus

Learning Building "Group Knowledge"

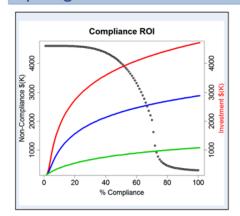
Ecosystem

Practitioners
Consultants
Quants
Vendors



MetricsExchange

Spotlight



PCI ROI Metrics

Author: EA Nichols

Metrics to determine cost of compliance and non-

compliance

Views: 453 ★★★★

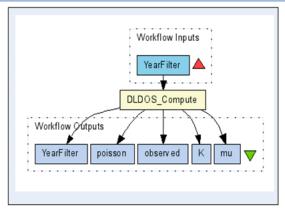


Netsky eMail Worm

Author: Dragulescu

Visualization of traffic associated with a worm based upon new models developed at MIT.

Views: 321



DataLoss Metrics

Author: Attrition.org

Projection metrics based upon Poisson distribution. Based on dataloss events reported in the press since 2000.

Views: 104



Explore

Catalog

DataSet Dfns

Metric Dfns

Topic Hubs

Survey Results

Annotate & Blog

Participate

Upload Definition

Metric Dfn

DataSet Dfn

Moderate & Edit

Annotaate

Blog

Learn More

About

Quick Start

Resources

Public Gallery

FAQ

Legal

News & Events

MiniMetricon2.5

RSA2008

MIT Releases Threat Visualization SW

QoP Call for Papers

Metricon3.0 CFP

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Features

- Catalog of Metrics Definitions
 - Private or Public Content with Coherent Structure
 - Moderated by Appointed Expert Group
 - Community Rating and Blogs
- Multiple Tag Hierarchies and Mappings
- Search (Unstructured)
- Publish & Subscribe Outbound Options
- Contributions Submitted by:
 - Interactive Forms
 - Upload filled-out spreadsheet template
- Initial Sources: NIST, SANS, COBIT, more ...

Futures

- New catalogues
 - Public data sources
 - Visualization technologies
 - Dashboards
- Metric Life Cycle Management
 - Data source interfaces
 - Compute logic
 - Long term storage of results
 - Dashboards
 - Advanced visualization
- Benchmarking

Technologies

- Web User Interface
- Open Source Content Management Software
- RDBMS Back-End
- Metric Definition Exchange Formats
 - CSV ASCII
 - Excel
 - Metric Definition RSS Feeds (Pub/Sub)
- RSS Publish/Subscribe feeds
- Semantic Web Knowledge Representation

Organization

Mission (working):

To provide a public, open, and free forum for defining, exchanging, and evaluating quantitative data and metrics for IT governance.

- Organization:
 - 501 (c)(3), Nonprofit
 - MetricsExchange.org web site
 - Executive Board Forming
 - PlexLogic, LLC Role: Program Lead
- Licensing Model similar to Eclipse Foundation

Licensing Model

(See http://www.eclipse.org/legal/epl-v10.html for comparable)

- Requirements for Contributors
 - Grant Recipients a non-exclusive, worldwide, royalty-free copyright license to prepare derived works, publicly display, or perform
 - Implement, sublicense, distribute Contributors' metrics definitions in source and object code form
- Requirements for Commercial Distributors
 - Disclaim liability, merchantability, fitness, etc.
 - Do not alter any copyright notices
 - Support their customers

Roadmap

April 2008: Announcement

May 2008: Executive Board Formed

June 2008: Launch MetricsExchange.org

Summer: Webcasts, Presentations

Sept 2008: Scorecard #1

Dec 2008: Scorecard #2

2009 Budget

Formal Launch

How to Participate

- Contribute!
 - Metrics
 - Models
 - Taxonomies
- Moderate and Review
 - Enrich contributed content
 - Lend expertise
- Executive Board

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